



THE UNIVERSITY  
OF BRITISH COLUMBIA

# LAB2FAB

## Shedding Light on Innovation

March - August, 2022  
Monthly Online Seminars

September 25 - 27, 2022  
Hilton Whistler Resort  
Whistler, British Columbia

Sponsorship  
Opportunities

# Event Update

In light of the most recent wave of COVID-19, the Organizing Committee has decided to postpone the in-person aspect of this event until **September 25-27, 2022**.

In the meantime, we are pleased to bring you a series of virtual seminars that will take place online once a month between March and August. These seminars will include condensed versions of some of the speaker sessions planned for the in-person event, and presentations from various labs in Canada wishing to showcase their tools and capabilities.

The online component of LAB2FAB will be free to attend, and we will use these sessions to routinely update our delegates on the state of play for the in-person event.

- Virtual Seminar 1 – March 15
- Virtual Seminar 2 – April 19
- Virtual Seminar 3 – May 17
- Virtual Seminar 4 – June 21
- Virtual Seminar 5 – July 19
- Virtual Seminar 6 – August 16
- LAB2FAB Workshop – September 25-27



# Shedding Light on Innovation

## Purpose of the event

The LAB2FAB bi-annual meeting provides a platform for industry, academic-based fabrication and characterization centres, and government labs to collaborate in overcoming their R&D challenges. Our goal is to help all parties build their capacity and expertise to increase Canadian competitiveness in manufacturing of microsystems and nanotechnology innovations.

## Target Attendees

**60-80** delegates from across industry, academic labs, and government labs, including fabrication plant managers, academic and industrial lab directors, innovators, research faculty and staff.

## Questions to be addressed during the workshop:

- How do we enhance connections among technology developers in the Canadian ecosystem to maximize benefit from technology offerings nationwide?
- How does the community relate to the infrastructure available inside and outside Canada? Where can we exchange value in cross-border partnerships?
- What actions should be taken after this to pursue specific opportunities?

# Sponsorship Opportunities

Industry partners can gain increased exposure with workshop delegates by sponsoring all or parts of the full event, including reception and networking breaks, exhibition spaces, online presence, social media, etc.

## Gold Event Sponsor: \$2,500 (2 available)

- Two full complimentary registrations for the full event.
- Recognition at the opening session and during networking breaks.
- Opportunity to present a two-minute promotional video to all participants at the opening session on either Day 1 or Day 2 of the event.
- Corporate logo on webpage and social media, event signage and materials, event promotion.
- Verbal recognition and corporate logo displayed during opening remarks of all virtual seminars (6 seminars in total).
- Opportunity to provide corporate promotional materials for attendees.

## Silver Event Sponsor I – Exhibitor: \$1,500 (10 available)

- Two full complimentary registrations for the full event.
- Exhibition table in the networking area during the 2 day event.
- Corporate logo on webpage, social media and event materials.
- Verbal recognition and corporate logo displayed during opening remarks of all virtual seminars (6 seminars in total).
- Opportunity to provide corporate promotional materials at exhibition booths.

## Silver Event Sponsor II – Reception & Networking : \$1,500 (10 available)

- Two full complimentary registrations for the full event.
- Signage with corporate logo displayed during networking breaks and reception.
- Corporate logo on drink tickets.
- Recognition during networking breaks.
- Verbal recognition and corporate logo displayed during opening remarks of all virtual seminars (6 seminars in total).
- Corporate logo on webpage, social media and event materials.

## Bronze Event Sponsor – Online: \$500 (unlimited)

- Corporate logo on webpage and social media.
- Verbal recognition and corporate logo displayed during opening remarks of all virtual seminars (6 seminars in total).
- \$500 discounted from the cost of Silver or Gold sponsorship if you decide to also sponsor the in-person event.



# Sponsorship Opportunities

## Rising Stars

Rising Stars Program Sponsor: \$1,500  
(2 available)

- Two full complimentary registrations for the full event.
- Recognition at the “R&D Milestone & Expertise Needed” session
- Opportunity to present a two-minute promotional video to all participants.
- Corporate logo on webpage, social media, event signage and materials – including “Rising Stars” program page and targeted promotions about the program.
- Verbal recognition and corporate logo displayed during opening remarks of all virtual seminars (6 seminars in total).
- Opportunity to provide corporate promotional materials for attendees.



# Sponsorship Opportunities

## Academic Sponsors

Academic Lab Sponsor: \$300  
(for fabrication and characterization facilities)

- One full complimentary registration for the full event.
- Corporate logo on webpage, social media and event materials.
- Verbal recognition and corporate logo displayed during opening remarks of all virtual seminars.
- Opportunity for presentation or recorded video promotion during one of the online seminars (12 slots available, first come first serve).
- Part of the LAB2FAB programming will include a community roadmapping activity that will lead to a whitepaper on the landscape of micro and nano fabrication in Canada. This sponsorship package includes a commitment to take part in this activity.



# LAB2FAB

## Workshop 2022

[www.LAB2FAB.ca](http://www.LAB2FAB.ca)

Whistler, BC | 25-27 September 2022



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